



Mediabrochure

Jaarbeurs

FAIRCOM MEDIA

JAARBEURS
attract - engage - accelerate

Faircom Media brings events to life!

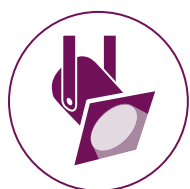
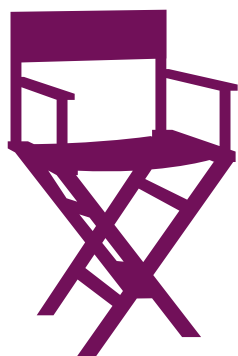
Faircom Media offers various services at Jaarbeurs

Event Branding, the decoration of events in the right look & feel is essential for succes, especially in combination with branded functional signage. Event Branding is the first perception and a golden ticket to make a positive impression on all attendees.

Functional Signage in the look & feel of the event. We make sure that visitors can find their way in every venue.

Exposure, we put brands in the spotlight through the use of the right resources during events. Generate the maximum exposure!

DTP/Design. No DTP-er /designer at the office? No worries, we can help you with the artwork. Your idea is being translated to an effective design.



MEDIA EXPOSURE



EVENT BRANDING



FUNCTIONAL SIGNAGE



GRAPHIC DESIGN / DTP

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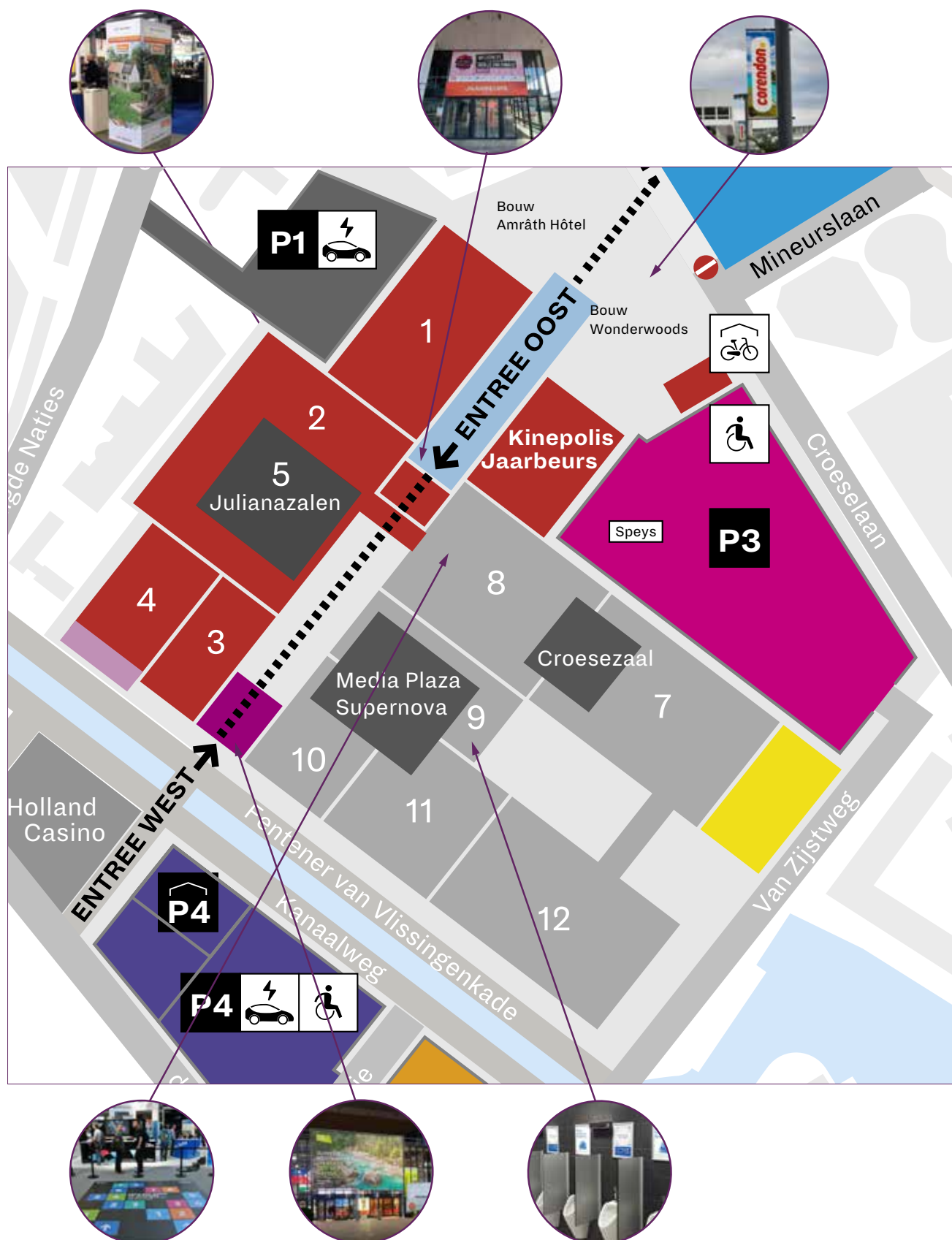
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FLOORPLAN



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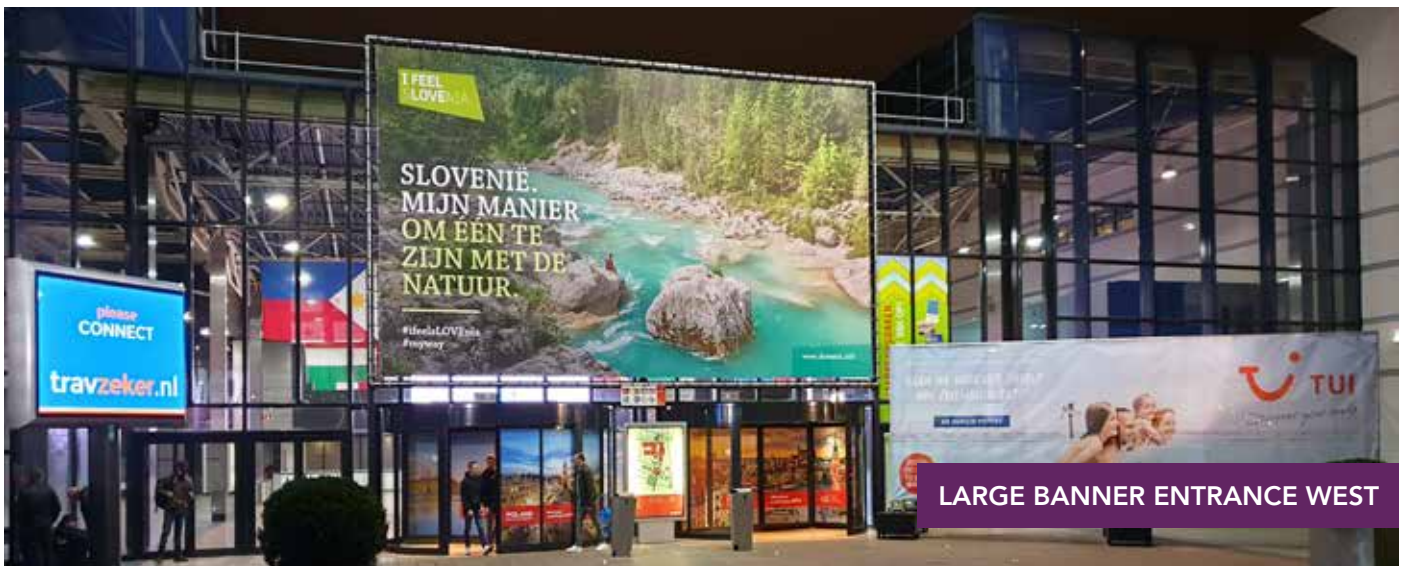
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SPECIALS – HANGING ITEMS & FREESTANDING FRAMES



SPECIALS - OUTDOOR ITEMS



LARGE BANNER ENTRANCE WEST



LARGE BANNER HALL 1



PROMOPOINT / SAMPLING



EXPERIENCE BRIDGE

SPECIALS – GRAPHICS



OUTDOOR ITEMS



BANNER FLAGS

Location : Several possibilities
Size : 120 x 400cm
Number : 10

Banner flags can be placed on the outer grounds of Jaarbeurs!



BARRIER ADVERTISING

Location : Parking area
Size : On request
Number : P1/P3/P4

For the 1st contact with visitors of Jaarbeurs that arrive by car; barrier sleeves are installed on the barriers at the car parks.



LARGE BANNER ENTRANCE WEST

Location : Above Entrance West
Size : 1087 x 610cm
Number : 1

This large banner offers you the possibility to impress at the entrance.

OUTDOOR ITEMS



LARGE BANNER HALL 1

Create a powerful welcome for visitors.



A-SIGN

Location : Various locations
Size : 95 x 160cm
Number : 5

A-signs are always a good choice!



EXPERIENCE BRIDGE

Location : Entrance West
Size : On request

This is not a dream. It is a branded bridge. Visitors will be overwhelmed with wonder, walking on the bridge.

OUTDOOR ITEMS



EXPOSURE TOWER XL

Location : Central outdoor spots
Size : 150 x 375cm
Number : 1

These square sized towers gives your message an extra dimension!



PAYMENT TERMINALS BRANDING

Size : On request

Possible to combine with the payment terminals inside.



BANNER FLAGS ON LIGHT POLE

Location : Promenade Entrance East.
Number : 6

Your expression in the street light at the pedestrian promenade?

ITEMS CENTRALE AXIS



SEAT BRANDING

Size : On request

Number : 3

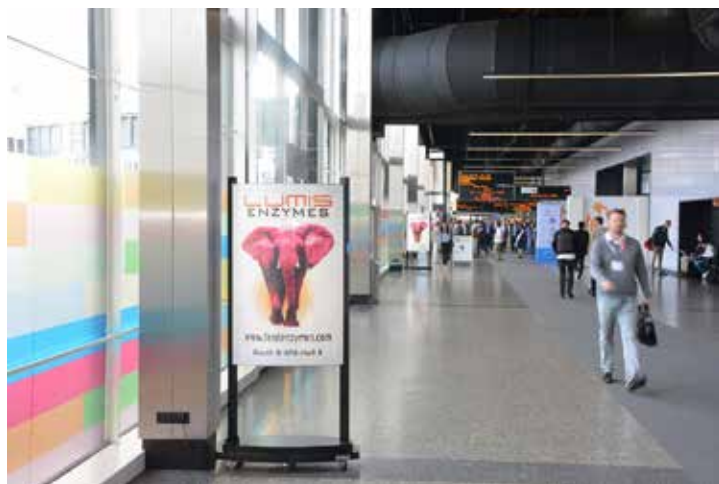
Seat branding with your graphics.



HALL ENTRANCE BRANDING

Size : On request

Make the entrance a real eye-catcher for visitors.



POSTER LIGHTBOX

Size : On request

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ITEMS ENTRANCE EAST



TICKET OFFICE BRANDING

Location : Entrance East & West



ENTRANCE BRANDING

Location : Entrance East
Size : On request

Welcome your visitors at the entrance with this impressive graphic location.



PAYMENT TERMINALS BRANDING

Location : Entrance East
Size : On request

Also possible at Entrance West.

ITEMS ENTRANCE EAST



BRANDING WARDROBE EAST

Location : Entrance East

Size : On request

The entire wardrobe in your graphics.
Possible in combination with wardrobe West.

ITEMS ENTRANCE WEST



TICKET OFFICE BRANDING

Location : Entrance East & West



REVOLVING DOORS WEST

Location : Entrance West
Size : On request
Number : 1

You can be assured that every visitor using this entrance sees your message by branding these doors!



BANNER ENTRANCE WEST (INSIDE)

Location : Entrance West
Size : 385 x 285cm
Number : 1

Possible to combine with payment terminals branding.

ITEMS ENTRANCE WEST



GRAPHICS ENTRANCE WEST

Location : Entrance West
Size : On request

Your own expression on this huge window.



GARDEROBE WEST BRANDING

Location : Entrance West
Size : On request

The entire wardrobe in your graphics. Possible in combination with wardrobe East.

HALL ITEMS



HANGING CUBE

Location : Various locations
Size : 250 x 250cm
Number : 1

Visibility a great height? This four-sided eye-catcher will do the job!



LAMPSHAPE BANNER

Location : Various locations
Size : 300 cross-cut x 200
Number : 1

Unique item! We can rig these banners practically anywhere in all entrances and halls.



TRIANGLE BANNER

Location : Various locations
Size : 3x 300x150cm

This banner makes your expression visible from all directions.

OTHERS



PROMOSTAND

Everything for your stand.
More info: www.brandyourstand.nl



PROMOPOINT

Location : In consultation
Number : 1

Display your own promotional object at Jaarbeurs.



FREESTANDING FRAMES

Location : Various locations
- 100 x 200 cm (W x H)
- 500 x 250 cm (W x H)

Other formats on request.

OTHERS



RESTROOM ADVERTISING

Location : Various locations
Size : A3 (29,7 x 42cm)
Number : 50

Would you like to leave a lasting impression? Brand the restroom with your creative campaign.



MIRROR GRAPHICS RESTROOM

Location : Various locations
Size : A3
Number : 25

Create more visibility in the restrooms, by branding the mirrors!



FLOOR GRAPHICS 2x2

Location : Various locations
Size : 200 x 200 cm
Number : 2

Show your brand literally on the Jaarbeurs floor! Rates are based on locations inside

OTHERS



EXPOSURE TOWER INSIDE

Location : Various locations
Size : 97 x 268cm
Number : 2

Use this tower to communicate your message in a unique way. All sides can be branded separately four-sided.



DESKBRANDING

Location : In front of Hall 2
Size : On request

Surprise your visitors with a creative desk. Let them know where to find you!



STAIR BRANDING

Location : Various locations
Size : On request

Show off your brand's personality with your logo on the stairs.

OTHERS



WINDOW BRANDING

Window branding is a great way of maximising your visibility to passers-by.



PILLAR BRANDING

Location : East & West



PHOTOMARKETING REALTIME!

Location : In consultation
Size : In consultation

This is the perfect way to interact with your visitors and tap into their marketing potential. The easy-to-operate camera will help you spread your brand message and will get you better insights in your visitors.

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EXTRAS



HOTEL KEYCARD HOLDER



NAME BADGES



3D STAGE LETTERS



TABLE TOP SIGN



A3 STANDARD



LECTERN BRANDING



FOAM BOARD

Pricing: All pricing is including: production, implementation and dismantling. Excluding transportation and use high worker.

Artwork: Please contact Faircom Media for the dimensions, artwork specifications and materials.

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